

Preface

The health care industry is facing many significant challenges as the "Baby Boomer" generation ages and life expectancy increases. Medical technology has extended longevity by over 20% in the last two decades. These factors will place a strain on all health care resources as the industry attempts to continue advancing technologically, and maintaining the quality of care for an ever-increasing older population.

Technology has increased the pressures on capital spending but reimbursements are shrinking. Medical staffs to patient ratios have come under scrutiny because of increasing health care costs. Funding for building construction and new services has become difficult because of significant limits being placed on Community, County, State, and Federal spending. Physician dissatisfaction with the operational practices of many hospitals has driven the substantial increase of Physician owned offices / clinics and "boutique" hospitals. The loss of revenues to these private health care enterprises has negatively impacted the operating income of hospitals.

Health care management is in search for solutions. Optimization of preexisting equipment and personnel usage should be the first places to evaluate. The techniques and methodologies of BPCG's Administrative Flow™ in Healthcare will provide time-tested improvements in any location, large or small.

This book is written to provide a practical how-to guide for the optimization of health care resources.

Resource optimization will:

- reduce operational costs
- improve personnel productivity
- utilize space and equipment more efficiently
- improve on-time procedure starts
- optimize physicians' time

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